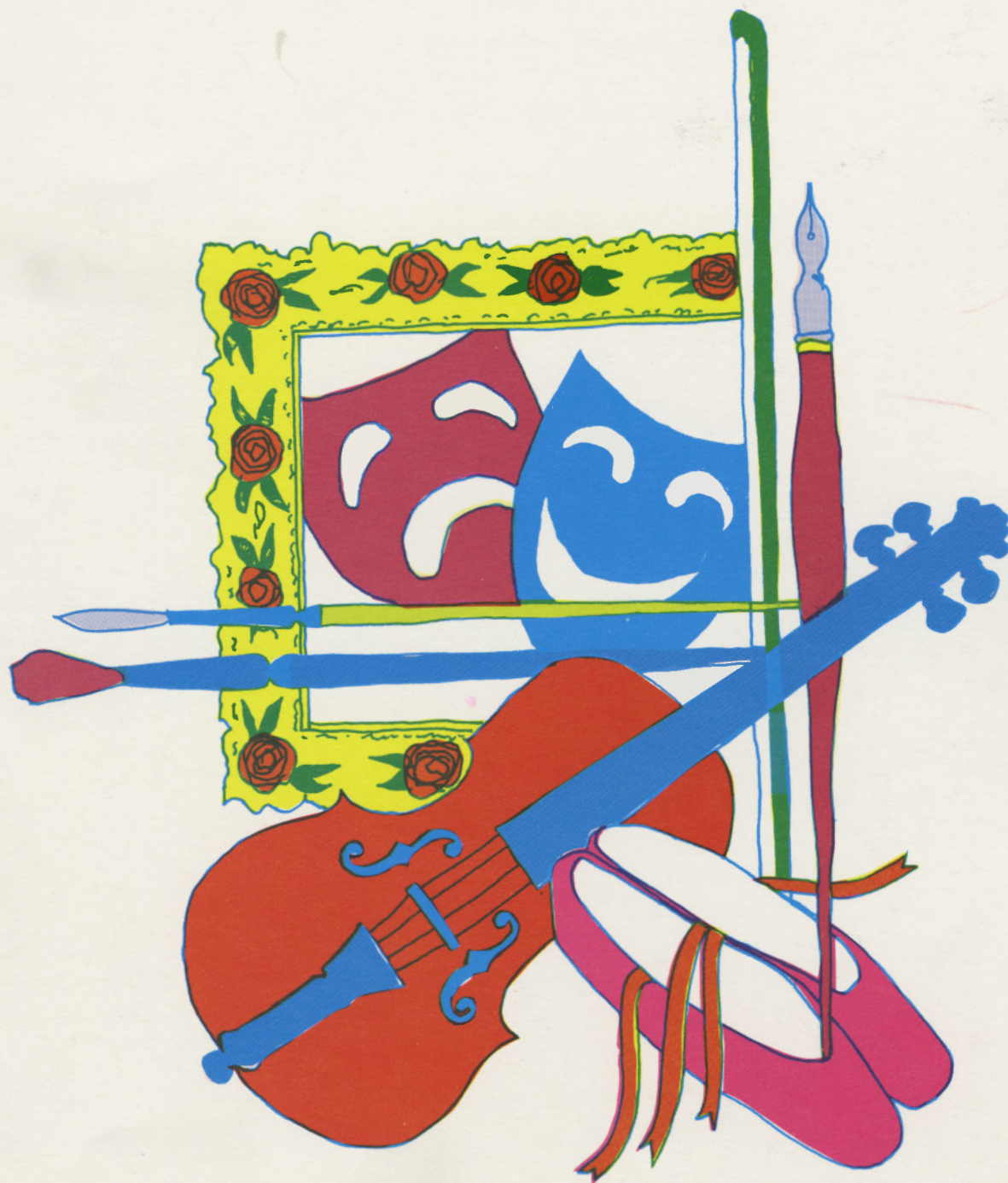


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Program Guide South Carolina Arts Commission



Program Guide South Carolina Arts Commission

The South Carolina Arts
Commission's 1982-83 Program Guide is designed to include:

1. *Explanations and status of the impact of "The Canvas of the People" planning process upon programs;*
2. *Glossary definition of each program including purposes, examples and sample match/costs;*
3. *Information about additional Arts Commission print materials of special interest.*

ARTIST DEVELOPMENT PROGRAMS
COMMUNITY ARTS PROGRAMS
EDUCATION PROGRAMS
ARTS COMMISSION

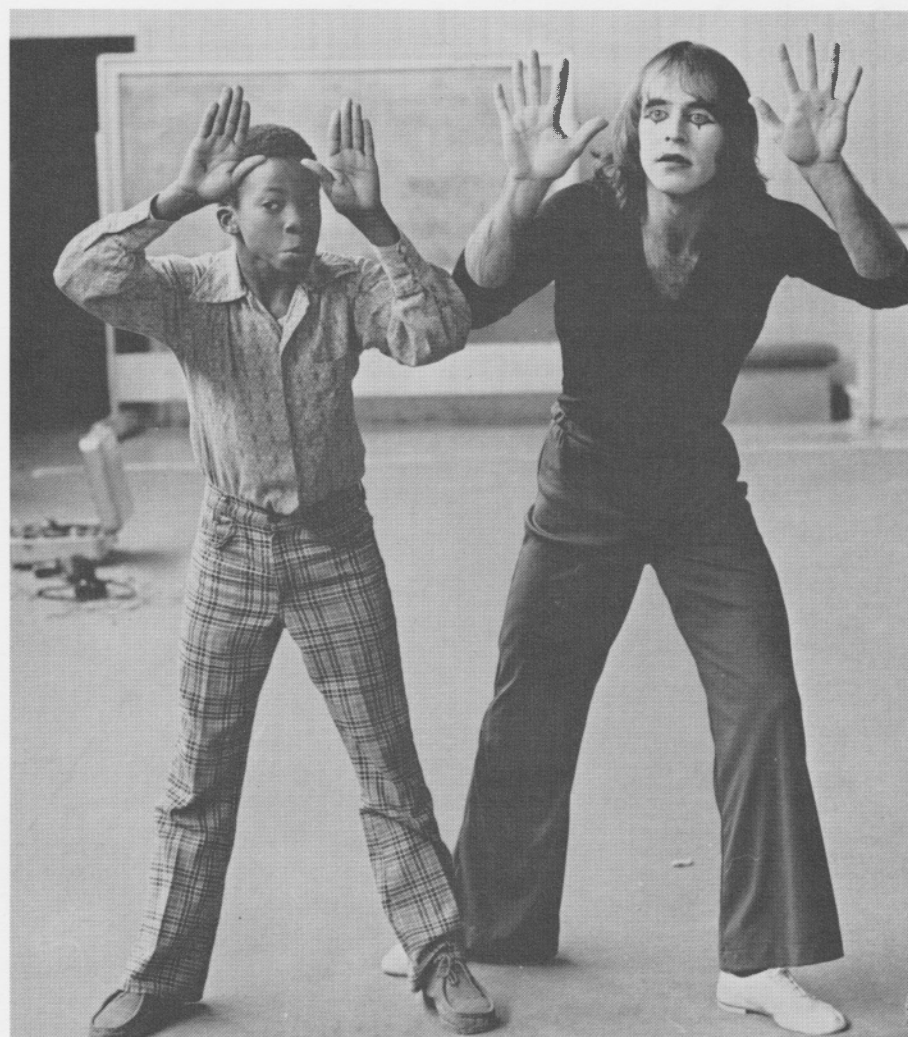
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STATE DOCUMENTS



Arts Commission program information is included in the following sections: Education Programs, Community Arts Programs, Artist Development Programs. Although most of the programs have components of all three sections, they are included in the guide according to their major emphasis.



ARTIST DEVELOPMENT PROGRAMS

COMMUNITY ARTS PROGRAMS

EDUCATION PROGRAMS

ARTS COMMISSION

A

ARTS COMMISSION (ärts kə - mish'ən) n. 1. A state agency formed in 1967 to develop, expand and promote the arts for all South Carolina citizens. 2. A Commission with a Governor-appointed Board and funding provided by the South Carolina legislature, the National Endowment for the Arts, sponsors and private patrons. 3. An agency which administers statewide arts programs, sponsors statewide workshops for artists and arts administrators, gives matching funds to community arts agencies and provides Regional Arts Coordinators to assist local arts organizations throughout South Carolina. 4. An agency which sponsored hundreds of painters, potters, weavers, dancers, musicians, actors and writers for performances and exhibitions in schools, festivals and parks in communities throughout the state during 1982.

THE SOUTH CAROLINA ARTS COMMISSION

SOME DEFINITIONS THAT MAKE US WORK

F

FUNDING FOR THE ARTS (fūnd'ing fər thə ärts) n. 1. Monies awarded to South Carolina agencies and organizations from federal, state and local government and private contributors. 2. Monies awarded by the South Carolina Arts Commission through matching grants to non-profit arts organizations for arts projects which reached thousands of South Carolina citizens each year. 3. Monies awarded through Commission Artist Fellowships to six artists each year to develop their art forms. 4. Monies awarded through the Teacher Incentive Program to eleven innovative teachers in 1982 for special arts projects which reached over 5,000 South Carolina students.

T

THE GOVERNOR (thə gŭv'ar - nər) n. 1. State official who appoints the Board of the South Carolina Arts Commission. 2. Chairman of the State Budget and Control Board which approves budget allocations for the Arts Commission and all other state agencies. 3. Co-sponsor, along with the Arts Commission, of the annual Elizabeth O'Neill Verner Awards for outstanding contributions to the arts. 4. Founder of an inter-agency Task Force on the Arts. 5. Richard W. Riley—frequent sponsor of performances by outstanding South Carolina artists at the Governor's Mansion.

C

COMMUNITY ARTS AGENCIES (kə - myŭd'ənə - tē ärts ä'jən - sēs) n. 1. Organizations in South Carolina including theatres, local arts councils, museums, music festivals, dance companies—presenters, patrons and supporters—who work in partnership with the Arts Commission to sponsor arts activities in local communities. 2. Organizations which attend workshops sponsored by the Arts Commission on topics such as fundraising, grants, publicity and board training. 3. Recipients of Arts Commission grants to plan quality arts events, hire personnel and sponsor programs.

S

SOUTH CAROLINA LEGISLATURE (south kär - ə - lī'nə lēj - is - lă'chər) n. 1. Government body which approves annual budget for the Arts Commission. 2. Elected officials who approved funding for expanded Rural Arts programming into six additional counties in 1982. 3. State legislative body responsible for funding the Arts Commission's Challenge Grant program, a matching grant given to South Carolina arts organizations to stimulate local, private contributions to the arts.

ARTIST DEVELOPMENT PROGRAMS

COMMUNITY ARTS PROGRAMS

EDUCATION PROGRAMS

N

NATIONAL ENDOWMENT FOR THE ARTS

(năsh'ən - ə - ěn - dou'mənt fər thə ärts) n. 1. Federal agency responsible for providing over \$450,000 to the South Carolina Arts Commission to place artists in schools, host training workshops for local arts organizations and provide grants for arts projects throughout the state. 2. Federal agency which awards individual Artist Fellowships to artists all over the country. 3. Information network that issues arts advocacy and national impact statements and resources to guide all persons interested and involved in the arts.

S

SOUTHERN ARTS FEDERATION (suth'ərn ärts fed - ə

- rā'shən) n. 1. Regional organization composed of state arts agencies in the nine-state Southeast Region. 2. Regional organization which co-sponsors and provides funding assistance for touring programs, workshops and exhibits in South Carolina and other member states. 3. Resource which promotes arts development throughout the Southeast.

R

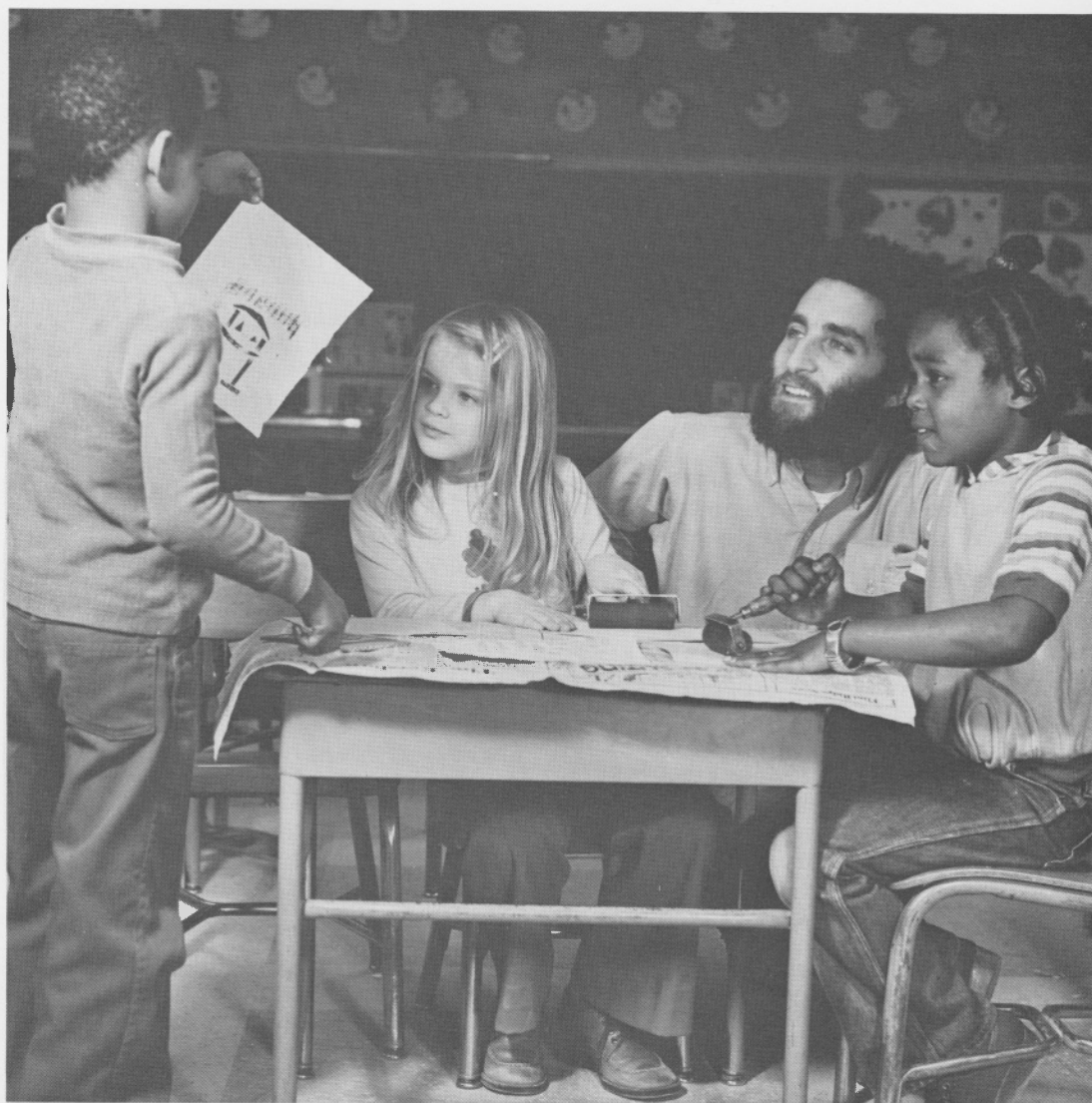
REGIONAL ARTS COORDINATORS (rē'jən - əl ärts

kō - or - də - nă'tərs) n. 1. Staff of Arts Commission assigned to every county in South Carolina. 2. Supervisors of arts programming sponsored by the Arts Commission reaching youngsters, school classes, the elderly, prisoners, artists and the community at large. 3. Ten professional arts administrators who coordinate statewide arts workshops and are available for individual consultation to artists and organizations. 4. Staff who inform public of availability of Arts Commission grants; conduct on-site analysis of grant recipients. 5. Individuals who provide guidance in fund-raising.

A

ARTISTS (är'tists) n. 1. Talented individuals who live in South

Carolina creating music, poetry, paintings, murals, dances and theatre. 2. Professionals who present their art to South Carolina communities and schools through performing tours and traveling exhibits funded or sponsored by the Arts Commission and local arts organizations. 3. Individuals who serve as creative resources to arts groups in our state. 4. Individuals whose artwork is promoted through the Arts Commission's State Art Collection, Artists Slide Registry and the South Carolina Artist Directory.



ARTISTS IN EDUCATION (är'tists in ej - ə - kā' - shən) n.

1. Photographers, craftsmen, painters, dancers, actors, potters, musicians and filmmakers who work with over 75,000 school children a year. 2. Artists who work in public schools from one week to one year through the Artists in Education Program. 3. Artists who work closely with teachers and administrators to stimulate each child's interest in the arts. 4. Program previously known as Artists in Schools (AIS).

CANVAS NEEDS

... stated by South Carolinians in the "Canvas of the People" Survey.

- Expand AIE programs into all counties of South Carolina
- Requests for art, music, dance and theatre programs/teachers
- In-Service training for teachers

COMMISSION ACTIONS

... taken as a result of stated "Canvas" needs.

- Additional state funds requested (and received) from legislature for AIE in 1983
- Advocate need for professional educators in visual, literary and performing arts
- Staff made available to serve as resource to South Carolina school districts for in-service training of arts educators

Artists in Education has existed statewide for over 10 years. With over 240 schools in 33 counties participating in this program in an average year, Artists in Education continues to reach more students than any arts program in the state. AIE focuses on schools but also places artists in museums, recreation centers, parks, service organizations and other community groups.

Artists in Education residencies are available for sponsorship by any South Carolina public school, school district, parent-teacher group, museum, recreation center, or any community group offering educational services. South Carolina Arts Commission Regional Arts Coordinators are assigned to counties to help design an AIE residency based upon each school's needs. Applications for AIE residencies should be discussed with your Regional Arts Coordinator during the spring prior to a school year. Sponsors select artists from fields including literary, performing, visual arts and crafts.

The South Carolina Arts Commission provides approximately 50% of the total AIE program cost which includes fees to artists, all supplies, and consultancies by Arts Commission staff. Each artist works with the same class for a minimum of five days.

SAMPLE COSTS AND APPLICATION DATES

In a one-week residency, total program cost to sponsor averages \$290-\$315 per artist week. Applications for AIE residencies are taken in the spring prior to each school year and fill quickly.

OF SPECIAL INTEREST

- AIE conference, scheduled for FY:83, is an exposition of workshops, lectures, and demonstrations to help AIE sponsors understand what to expect from a residency and to meet artists.
- AIE anthologies, statewide samples of poetry and art, are available from the Arts Commission.

ARTIST DEVELOPMENT PROGRAMS COMMUNITY ARTS PROGRAMS EDUCATION PROGRAMS



ARTISTS IN EDUCATION



EDUCATION PROGRAMS

OF SPECIAL INTEREST

AIE conference, scheduled for FY83, is an expansion of workshops, lectures and demonstrations to help AIE sponsors understand what to expect from a residency and to train artists. AIE anthropologists research samples of poetry and art are available from the Arts Commission.



COMMUNITY ARTS PROGRAM (kə - myōō'na - tē ärts prō'grəm) n. 1. An annual series of workshops conducted by experts in the field of arts administration. 2. Workshop leaders who are available for individual consultation to local arts organizations, schools and arts presenters. 3. A bi-monthly newsletter, ARTIFACTS, distributed to arts administrators across the state by the Arts Commission. 4. Publicity and fundraising slide/tapes loaned or presented by a Regional Arts Coordinator.

CANVAS NEEDS:

... stated by South Carolinians in the "Canvas of the People" Survey.

- Local arts organizations in every county
- Increased communication between South Carolina Arts Commission and local organizations
- Expansion of programming and staffing by local arts organizations.

COMMISSION ACTIONS

... taken as a result of stated "Canvas" needs.

- Continue to provide regional arts coordinators to assist communities in developing local arts organizations
- Continue publishing ARTIFACTS and include local information of statewide interest
- Provide skill development workshops and make workshop leaders available for one-day visits to local sites
- Maintain and expand resource materials at South Carolina Arts Commission for use by local organizations

The Community Arts Program is designed to develop the skills and programming efforts of local arts organizations and administrators. The Arts Commission has assigned staff to serve as liaison/advisors covering all areas of the state. These Regional Arts Coordinators work with organizations who need help with grants, publicity, fundraising, board training, touring, artist development or accounting.

The Coordinators will also arrange for the showing of the Arts Commission's Publicity and Fundraising slide tape shows used to train individuals, community sponsors and volunteer groups.

The Community Arts Program conducts a series of skill development training workshops each year to help actual and would-be arts presenters develop expertise as arts administrators. The workshop leaders are available as on-site consultants, and one-day schedules are arranged by the Community Arts Coordinator.

The Community Arts Program also publishes ARTIFACTS, a bi-monthly newsletter for arts administrators. Each issue features state, local and regional arts events, grant deadlines, resource material availabilities, Arts Commission updates and workshop/conference schedules. ARTIFACTS welcomes news about all the arts activities in South Carolina, sent to ARTIFACTS Editor, c/o South Carolina Arts Commission.

SAMPLE COSTS AND APPLICATION DATES

Sample Workshop Topics are Festival Planning, Fundraising, Long Range Planning, and Marketing. Package cost for one person attending all workshops: \$100.00. One-day consultancy by workshop leader averages \$100. Applications and schedule are available in the fall.

OF SPECIAL INTEREST

- Community Arts Workshop brochure is available by contacting your Regional Arts Coordinator

E

ELIZABETH O'NEILL VERNER AWARDS (i - liz - ə'beth ð • nēəl vər - nər' ə - wórdz') n. 1. The means by which the South Carolina Arts Commission recognizes outstanding achievement and contributions to the arts in the state. 2. Official Governor's Awards for the Arts. 3. Named for the late Elizabeth O'Neill Verner, a noted South Carolina artist, teacher, writer and historian who gained an international reputation for her etchings and pastels of South Carolina scenes.

The Arts Commission has held six award ceremonies since 1972 honoring those individuals and organizations who have greatly advanced the growth of the arts in our state. The Elizabeth O'Neill Verner Awards were designated Governor's Awards for the Arts in 1980 upon decree of Governor Richard Riley. Guest speakers for these events have included Joan Mondale and Governor Jay Rockefeller of West Virginia.

The 1981 Verner Awards ceremony was held on May 4 in the House Chambers of the State House and was highlighted by the guest appearance of actor Tony Randall. Over 600 people attended the presentation. Each recipient received a handcrafted bronze statue designed by South Carolina artist Jean McWhorter. This year's awards concluded with a performance by violinist Sarah Johnson, the Arts Commission's 1982 Performing Arts Employment Fellowship winner. A large reception was held that evening in the gardens of the Governor's Mansion. Governor and Mrs. Riley also hosted a dinner for Verner recipients and Arts Commission guests. Entertainment was provided by groups currently on tour with Stage South.

The 1981 Elizabeth O'Neill Verner Awards recognized recipients in eight categories: Virginia Uldrick, Arts in Education; Greenville Metropolitan Arts Council, Arts Organization; Seibels Bruce and Company, Business; SCETV, Government Body; the late Senator Harris Page Smith, Individual in Government; Sidney Palmer, Individual; the COLUMBIA RECORD, Media; and Brookgreen Gardens, Special Award.

APPLICATION DATES

In early January each year an advisory committee makes its selection among the nominees, and the Commission Board approves final selections in late January. Verner nominating booklets are distributed in September.

OF SPECIAL INTEREST

Previous Verner recipients include the Columbia Museum of Art; the City of Greenville; Nick Ziegler; Converse College; the City of Charleston; Dr. John R. Craft; Elliot White Springs Foundation; Greenville County Museum of Art; the City of Spartanburg; Terrell Glenn; Sam Bass; the Spartanburg Arts Council; South Carolina National Bank; ROCK HILL EVENING HERALD; the City of Easley;

Arthur Magill; School District of Greenville County; Kitani Foundation; Springs Mills, Inc.; WIS-TV; Dr. Raymond O. Thigpen; the City of Bennettville; Dr. Leo F. Twiggs; Beaufort County Schools; the Fine Arts Center of Kershaw County; Bankers Trust; SANDLAPPER MAGAZINE; Representative Harriet Keyserling; Marlboro County; Spoleto Festival USA.

G

GRANTS IN AID (grants in ād) n. 1. Monies awarded by the South Carolina Arts Commission in amounts of \$50 to \$20,000. 2. Funds matched by local arts organizations, recreation centers—any tax-exempt, non-profit community group involved in arts programming including festivals, performances, hiring of personnel, workshops and exhibitions. 3. Monies awarded to individual artists in the form of project and skill development grants.

CANVAS NEEDS

... stated by South Carolinians in the "Canvas of the People" Survey.

- Long-range planning among arts organizations
- Professional staff in local arts organizations
- Assistance in grants preparation
- Increased Grant in Aid budget for local arts organizations
- Cooperation and pooling of resources in local community

COMMISSION ACTIONS

... taken as a result of stated "Canvas" needs.

- Continued to provide matching grants to local arts organizations for professional arts personnel
- Scheduled grants writing workshops in four locations of the state to review grants guidelines and applications prior to major grants deadline
- Requested and received additional state funds to establish Challenge Grant Program beginning Fall 1981
- Developed new matching requirements
- Established a co-sponsorship grant program that encourages cooperative planning among two or more arts organizations

The South Carolina Arts Commission Grants Guidelines are distributed each winter. This guide provides detailed information, eligibility criteria, application forms and deadlines for available South Carolina Arts Commission grants. Each year the Arts Commission holds free grants writing workshops in several regions of the state to explain Arts Commission grant categories, guidelines, and application procedures.

During 1981-82 the Arts Commission awarded over \$260,000 through the Grants in Aid Program in 24 South Carolina counties to recipients such as Piccolo Spoleto, the Greenville Symphony, Kitani Foundation and the Marlboro Arts Council. In 1982 six individual artists fellowships of \$5,000 each were awarded in the areas of music, visual arts, crafts, literature and media.

Thirty-nine Small Grants (up to \$500.00 each) were given during 1981-82 to organizations and individuals to train arts staff, hire consultants, plan and implement special projects and provide ticket subsidy to performances.

The Arts Commission awards Teacher Incentive Grants to school teachers for undertaking innovative arts projects with their students. The grants range from \$50.00 to \$300.00. Teachers submit a proposal for a project which incorporates the arts into their regular educational curriculum. There is no formal application.

Grant monies have been used to hire art specialists and purchase supplies. Teacher Incentive projects have included video productions, murals, music festivals, and billboards designed to promote the arts.

APPLICATION DATES

Deadline for all major grants is February 1 of each year.

Deadline for submission of small grants (up to \$500) is six weeks prior to project.

Teacher Incentive proposals are due in the Fall of each year.

OF SPECIAL INTEREST

- Grant Guidelines booklet is available in Braille or on cassette from SC State Library.
- Teacher Incentive flyer is distributed in the fall of each year to all public schools in South Carolina.



ARTS IN PRISONS (ärts in priz'ənz) n. 1. Brings poets, craftsmen, musicians, and painters to South Carolina inmates. 2. Sponsors exhibits of prisoners' work. 3. Provides field trips to museums, libraries, workshops and galleries. 4. Published poetry anthology, "Lock and Key," in 1981.

CANVAS NEEDS:

... stated by South Carolinians in the "Canvas of the People" Survey.

- Art programs for the incarcerated
- Cooperation among state agencies

COMMISSION ACTIONS:

... taken as a result of stated "Canvas" needs.

- Continued Arts in Prisons program
- Work jointly with the South Carolina Department of Corrections and the Alston Wilkes Society to provide arts programming for the incarcerated.

The Arts in Prisons program offers South Carolina inmates a creative outlet for their time. The Arts Commission hires professional artists to teach classes within the prisons. In 1980-81, classes in drawing, painting, music and creative writing/poetry were conducted once a week at 15 institutions throughout the state.

The Arts Commission schedules field trips to museums, libraries and galleries to complement arts classes.

Each year the Arts Commission sponsors an exhibit of inmates' work. These exhibits highlight work from all participating institutions and offer inmates the opportunity to market their art. The Arts Commission also published a poetry anthology "Lock and Key," which features the writing of 20 poet/prisoners.

The Arts in Prisons program is administered and coordinated by the South Carolina Arts Commission in cooperation with the South Carolina Department of Corrections. The Arts Commission is responsible for hiring artist instructors, providing supplies and equipment, and documentation.

OF SPECIAL INTEREST

The Arts Commission annually sponsors an Awards Day for inmates held at Kirkland Correctional Institute each April. This ceremony honors the participants from the arts classes and showcases their work with painting exhibits, poetry readings and music performances.

R

RURAL ARTS PROGRAM (rŭor'əl ärts prŏ'grəm) n. 1. Pioneered in 1981 as Arts Commission program designed to help plan and fund arts events and performances in rural communities. 2. A program which gives community members the opportunity to learn how to plan arts projects—including presenting professional performing artists and visual arts and crafts classes—made available through Arts Commission matching funds. 3. Expanded in 1982 to include six new sites as well as the four pilot counties of Bamberg, McCormick, Berkeley and Williamsburg. The new counties participating in the Rural Arts program were Jasper, Colleton, Lee, Marion, Edgefield and Barnwell. 4. Seven additional counties will be selected to participate in 1983.

CANVAS NEEDS

... stated by South Carolinians as a result of the "Canvas of the People" Survey.

- Insure that arts experiences are available for all citizens in South Carolina, by bringing arts to rural areas of the state

COMMISSION ACTIONS

... taken as a result of stated "Canvas" needs.

- Assist communities in coordinating programs in areas where arts programs do not exist
- Expanded current South Carolina Arts Commission programs to rural areas
- Requested and received state funds to implement program for culturally deprived areas

The Rural Arts Program was conceived to develop arts programming in non-metropolitan areas of South Carolina, train community members in arts administration and generally formulate a partnership between the Arts Commission and local, emerging arts planners.

In 1981 the Arts Commission piloted a Rural Arts Program. Commission staff visited each of the four chosen sites to initiate local community meetings to plan arts programming and raise matching funds. The success of this program is largely attributed to the local planning committees who were able, in the first year of Rural Arts, to provide arts activities that involved whole counties, to bring arts classes and performing artists into culturally deprived areas, to publicize the events and handle fundraising—in all, a remarkable cooperative effort by local volunteers.

Activities in the four counties relied heavily upon the use of Arts Commission programs such as the Arts and Crafts Trucks, Stage South Performing Tour Artists and Arts for Elders. Initial response to this pilot program was enthusiastic enough for the South Carolina legislature to agree to fund the program for 1981-82 and again in 1982-83. The first four counties along with the six additional ones comprise the 1981-82 Rural Arts roster. Seven new sites will be selected to participate in 1983.

Criteria for selection of Rural Arts sites include statistical data, showing that a county has little exposure to artists and arts events. More importantly, closer examination of each county must reveal an expressed desire for local residents to work together to present the arts in their communities. Last year, some of the groups participating in this program included schools, Job Corps centers, banks, chambers of commerce and nursing homes.

SAMPLE COSTS AND APPLICATION DATES

First year sponsors of Rural Arts receive monies from the Arts Commission ranging in amounts from \$1,000 to \$3,000. First year sponsors must provide a 25% match. Subsequent year Rural Arts sites are required to provide an increased match.

Site selection review takes place in the summer. Rural Arts counties receive notification of their awards in September.

OF SPECIAL INTEREST

- The Arts Commission holds a seminar/reception in September to bring community members of new rural sites together with members of former Rural Arts sites.
- This occasion is also an opportunity to acquaint Rural Arts participants with other Arts Commission programs.

M

MOBILE ARTS PROGRAM (mō' bəl ärts prō' grām) n. 1. An arts truck and a crafts truck that travel to all areas of the state. 2. Tractor-trailer studios available for 4-week or 8-week residencies to sponsors such as recreation centers, festivals and arts councils. 3. Mobile arts studios where professional artists hired by the Arts Commission conduct classes in photography, printmaking, fibers and pottery, to name a few.

CANVAS NEEDS

... stated by South Carolinians in the "Canvas of the People" Survey.

- Arts programs with broad appeal
- Packaged arts programs for new organizations

COMMISSION ACTIONS

... taken as a result of stated "Canvas" needs.

- Provide an Arts Truck and a Crafts Truck which are highly visible and able to accommodate many participants during a residency
- Provide the Trucks as a complete package (supplies, facility, artist included) for new organizations which are just beginning to provide arts experiences

The Mobile Arts Program introduces audiences to visual arts and crafts in urban and rural settings. Mobile Arts takes to the highway each year with fully equipped arts studios on wheels—18-wheeler tractor-trailers, to be exact. The Arts Truck and the Crafts Truck contain resident artists and all the equipment and supplies necessary to teach classes in printmaking, photography, painting and pottery. Sponsors of the Truck provide a site that is accessible to the community, water and electrical connections and a local coordinator to assist with the residency.

The Truck is open to community members of all ages. Shopping center lots, school athletic fields and recreation centers have been some of the sites for Truck residencies. School classes, senior centers, Job Corps members and housewives have participated in this program. Bringing arts to the people is literally true as the Arts Truck and the Crafts Truck wind their way across the state each year.

SAMPLE COSTS AND APPLICATION DATES

- Applications are accepted in the spring for the next school year. A four-week residency costs approximately \$700 and an eight-week residency, \$1,400.
- Sponsorships can be shared by more than one community organization

OF SPECIAL INTEREST

- The Crafts Truck, complete with a weaver and a potter and a large assortment of Commission handouts, spent two weeks on tour at the State Fair in October 1981.



COMMISSION ACTIONS

1. The Commission shall have the following powers:

- a. To receive and hold any money or property which may be donated to the Commission for the purpose of carrying out its functions.
- b. To receive and hold any money or property which may be donated to the Commission for the purpose of carrying out its functions.
- c. To receive and hold any money or property which may be donated to the Commission for the purpose of carrying out its functions.

ARTIST DEVELOPMENT (är' tist di - vel' əp - mənt) n. 1. Purchases works of art by South Carolina artists to be placed in the State Art Collection. 2. Holds annual exhibition of visual arts including painting, drawing, graphics, mixed media, sculpture, crafts, photography, and documentation of conceptual and performance pieces. 3. Coordinates the purchase of works of art for placement in new state agency buildings. 4. Maintains slide registry of artists' work for individuals, organizations, and business interested in commissioning art works. 5. Publishes artists directory containing professional and biographical information about South Carolina artists. 6. Monies awarded to individual artists in the form of artist fellowships.

CANVAS NEEDS

... stated by South Carolinians in the "Canvas of the People" Survey.

- New marketing opportunities for South Carolina professional artists
- A statewide promotion of South Carolina artists
- Professional development of artists

COMMISSION ACTIONS

... taken as a result of stated "Canvas" needs.

- Developed Directory of South Carolina Artists; distributed statewide
- Doubled dollar amount of Fellowships to Artists
- Developed state "% for Art" program to increase purchase of artworks for government buildings
- Made project and training grants available to individual artists

Each year the Artist Development Program invites South Carolina artists to enter works in its State Art Collection Annual Exhibition. This juried exhibition stimulates expansion of individual arts endeavors in our state and provides an opportunity for the State Art Collection Acquisitions Committee to make purchases for the State Art Collection.

Artist Development sponsors workshops during the year which sharpen artists' exhibiting skills. Previous workshop topics include preparing a portfolio and how to photograph works of art.

The Arts Commission has initiated a new artist development program entitled "% for Art." Funds for purchasing works of art to be placed in new state agency buildings are allocated based on a percentage of the agency's building construction cost. The Arts Commission serves as a liaison between South Carolina artists and interested state government agencies by maintaining a visual arts slide registry. The slide registry, a primary source for artist selection, contains background information about the artists and color slides of the artists' work.

The Arts Commission also publishes an artist directory containing pertinent information about South Carolina artists and their work. It is distributed to artists, local arts organizations, businesses, and state government agencies. The current directory lists over 900 artists.

The Artist Development Program distributes information of concern to visual, literary and performing artists including grants and competitions.

The South Carolina Arts Commission awards grants and fellowships to individual artists in three areas: 1) project-based support for pilot arts projects or opportunities for arts events of high artistic quality; 2) support for short-term projects designed to develop an individual's skills. 3) Individual Artist Fellowships of \$5,000 awarded to individual, visual, literary and performing artists. To provide greater visibility for fellowship recipients, the Arts Commission books each of the artists for 20- day "Mini-Tours" across the state.

During 1982-83 the Artist Development Program will sponsor Writers Forums and Visual Arts Forums. The Artist Forums will be conducted by recognized writers and visual artists at various locations across the state. The format for each forum will include a public lecture or exhibit as well as an informal gathering of artists.

APPLICATION DATES

- The State Art Collection Annual Exhibition is held in Spring each year with late January deadline for slide entries.
- Entries for slide registry are taken all year.
- Artist Directory Application Forms are accepted all year. Projected date for new printing is September, 1983.
- Refer to the South Carolina Arts Commission Guide to Individual Grants and Fellowships for grant and fellowship deadlines.

OF SPECIAL INTEREST

- FOR YOUR INFORMATION, an update on available grants and commissions, is distributed periodically by the Artist Development Program.
- Guide to Grants and Fellowships are available in the fall.



MEDIA ARTS CENTER (mēd' ē - ə 'ärts sent' ə r) n. 1. A center complete with film and video rental equipment, editing studios, and accommodations for filmmakers and artists from throughout the Southeastern United States. 2. Program Coordinators who bring major filmmakers to South Carolina to conduct workshops, provide artist residencies through Filmmakers in Education, and offer exhibition and distribution assistance to local filmmakers. 3. Exhibition of independent films including documentary, animation, dramatic and experimental forms to South Carolina students and community groups. 4. Quarterly newsletter, INDEPENDENT SPIRIT, circulated to 2,500 Southern artists, educators and media viewers.

CANVAS NEEDS

... stated by South Carolinians in the "Canvas of the People" Survey.

- Equipment, materials and editing facilities for media artists
- Opportunities for professional development of media artists

COMMISSION ACTIONS

... taken as a result of stated "Canvas" needs.

- Continued equipment access and editing studio rental
- Established Super 8mm editing studio
- Continued publishing INDEPENDENT SPIRIT as communication tool
- Made small grants available to artists
- Sponsored and expanded the number of skill development workshops
- Made video equipment available for rental to South Carolina artists
- Established video editing studio for artists

Since 1973, the Media Arts Center has served the needs of media artists, educators and viewers in the areas of media equipment accessibility, audience development for independent film, and media education. Over 70 films, many widely distributed and exhibited nationally on PBS, have been produced through the Center.

The Media Arts Center maintains a large selection of film and video resources including cameras, projectors and film editing equipment for 16mm, Super 8mm and ¾" broadcast-quality video equipment, editing studios, and accommodations for independent media artists. The Center also sponsors several technical and creative workshops for media artists throughout the year.

To develop audiences for independent films, the Center circulates six film programs to schools and community groups throughout the Southeast. Center film programs include: AT THE MOVIES WITH BAD DOG, six packages of films designed for children complete with program notes and media/art activities; NEW FILMS FROM THE NEW SOUTH, a selection of regional independent work distributed nationally; ART OF THE SHORT FILM FESTIVAL, six programs of short films including documentary, animation, dramatic, and experimental forms; SOUTHERN SAMPLER, a collection of documentary films made by Southern artists; and THE SOUTHERN CIRCUIT, a tour of eight independent film/videomakers who present their work for audience discussion in six Southeastern cities.

The Media Arts Center also coordinates the Filmmakers in Education program which introduces students and teachers to media studies. Animation, live action, production, video, and media studies are the available residencies.

SAMPLE COSTS

- Equipment rental and studio charges vary and current price lists are available from Media Center Staff. Approximate cost is \$20-\$30 per day.
- Two-and-one-half day workshops with professional filmmakers average \$50.
- Most film packages offered by the Center are \$25 each.

OF SPECIAL INTEREST

- TAKE 10: A GUIDE TO MEDIA RESOURCES IN THE SOUTHEAST, a 236-page directory of regional media artists and resources, is available through the Center.
- INDEPENDENT SPIRIT, quarterly newsletter circulated to 2,500 Southern artists, educators, and media viewers. Contact the Center to be placed on the mailing list.

S

SOUTH CAROLINA FILM OFFICE (south kär - ə - lī' nə film 'äf - əs) n. 1. Program which promotes commercial film and television production in South Carolina. 2. Staff who assist production companies in finding suitable locations in South Carolina. 3. Program which encourages production companies to provide employment and training opportunities for South Carolina independent filmmakers.

The South Carolina Film Office, funded to promote the filmming of commercial films and television productions in South Carolina, moved its offices from the SCETV Network to the Arts Commission in July, 1982

In FY:82 the South Carolina legislature decided that placement of the Film Office with the Arts Commission would provide more employment and training opportunities for the state's independent filmmakers. The Film Office will work closely with the Arts Commission's Media Arts Center to serve the needs of independent filmmakers in the ten-state Southeastern Region.

The Film Office, in its two year existence, has brought two feature films, four television movies and seven national commercials to South Carolina.

S

STAGE SOUTH (stāj south) n. 1. Performing arts tour that brings South Carolina artists to communities throughout the state. 2. Professional actors, musicians and dancers who will perform for over 55,000 South Carolina students this year. 3. Sponsors of the annual fall Showcase Auditions for South Carolina performing artists.

CANVAS NEEDS:

. . . stated by South Carolinians in the "Canvas of the People" Survey.

- performance and employment opportunities for South Carolina professional performing artists
- professional development of performing artists

COMMISSION ACTIONS:

. . . taken as a result of stated "Canvas" needs.

- Developed with South Carolina Alliance of Community Arts Agencies showcase/audition to provide visibility for the artist and allow sponsors to see and meet the artists
- Selected South Carolina performing artists to participate in a state-wide community tour
- Provided major skill development workshop annually for performing artists
- Made small grants available to individual performing artists

Stage South helps to develop the touring skills of resident South Carolina performing artists. This program also provides school children the opportunity of seeing professional touring performers through the Stage South Youth Tour.

Artist development through Stage South consists of three areas: A major showcase/audition; a skill development workshop and a community tour by South Carolina performing artists.

Annually the Arts Commission holds a performing arts showcase audition which is jointly sponsored with various local arts organizations. The Showcase is designed to give artists from around the country an opportunity to audition before Commission panelists and potential sponsors. Local arts organizations, colleges and festival managers are also in attendance. Approval by panels enables performers to work in statewide Commission programs.

Once a year Stage South sponsors a skill development workshop for performing artists. Nationally recognized consultants hold "how-to" sessions on successfully taking an act on the road and other vital management concerns for performers.

The Stage South Community Tour is composed of individuals and ensembles who are residents of South Carolina. The Arts Commission awards grants to cover approximately 50% of the artist's fees for each performance. Sponsors of Community Tour performances include arts councils, recreation centers, chambers of commerce, churches, colleges and senior centers. Tour artists are selected for proven artistic and touring capabilities and ability to provide all equipment, costumes and promotional material for sponsors. Bookings are made directly with the performer. Sponsors may charge admission to performances.

SAMPLE COSTS AND APPLICATION DATES:

Showcase Auditions are usually held in late Fall, with registration forms available from SCAC in September.

Skill Development Workshop, first held in September, 1981, was co-sponsored by Southern Arts Federation and lasted two days with nationally recognized consultants conducting the sessions. Cost: averages \$30.

Community Tour, 1982-83 tour features 17 individual and ensemble performers including: chamber music groups, jazz combos, solo vocalists, solo instrumentalists, solo theatre performances, theatre companies, ballet, modern and African dance companies. Artist fees vary and sponsor costs for single performance range from \$100 to \$1,750, since the Arts Commission provides grants up to 50% of the artists fees.

Youth Tour, 1982-83 tour includes a dance company, children's theatre ensemble, baroque music group, gospel group and a one-man band, Southern style. These groups are available for limited engagements with bookings handled by the Arts Commission. The Arts Commission provides approximately 50% of the funding for each performance with sponsor cost varying from \$130 to \$300.

OF SPECIAL INTEREST:

1982-83 Youth and Community Tour brochures with artists, tour schedules and rates are currently available from the Arts Commission.



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